



A T H E N A ATHENA of the Triangle inspires and supports established and emerging women leaders.
— of the TRIANGLE —

ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	FIERCE ADVOCATE \$1,500	COURAGEOUS ACTS \$750	BUILDING RELATIONSHIPS \$500	GIVE BACK \$250	AUTHENTIC SELF VENDOR \$125
ANNUAL					
Company Logo and Website Linked to ATHENA of the Triangle Website	•	•			
Logo on All Event Banners	•	•			
Strengthened Connections and Visibility within the Community of Women Leaders	•	•	•	•	•
POWERLINK EVENT SPECIFIC BENEFITS					
# of Complimentary Event Tickets	8	4	2	1	1
Logo of Company linked to ATHENA of the Triangle Event Webpage	•	•			
Name listed on Event Webpage			•	•	
Social Media Promotion	•	•	•	•	
Press Releases and Email Blasts	•	•			
EVENT ON-SITE RECOGNITION & BENEFITS					
Access to Attendee List	•				
Recognition from the Podium	•				
1/4 Page Ad in Program	•				
Logo Inclusion in Program	•	•	•		
Attendee Giveaways at Events	•				
Business Cards on Tables at Events	•	•	•		
Tabletop Display	•	•			•